LOVELACE CLUB Whitepaper



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WHO ARE WE?

Lovelace Club Is A 3D Art & Development Agency Focused On Delivering A Suite Of High-Quality Blockchain-Based Products That Encourage Adoption Of And Enhance The Cardano Ecosystem And Offer A Comprehensive Web3 Experience.

The Project Officially Launched In October 2022 With The Mint Of Our Flagship NFT Collection The Masks, However Development Had Begun Several Months Prior And We'd Completed Initial Development Of Two Working Products By The Time Of Mint.

Lovelace Club Takes Pride In Building Innovative Solutions That Aim To Help Seamlessly Onboard New Users To Cardano

Holders Of Our NFTs Enjoy Ecosystem Perks (Which Vary By Collection) And Each Of Our Products Provides Opportunities For Our NFT Holders To Participate In The Ecosystem, Which Will Be Explained In Greater Detail As You Progress Through This Document.

NFT COLLECTIONS.

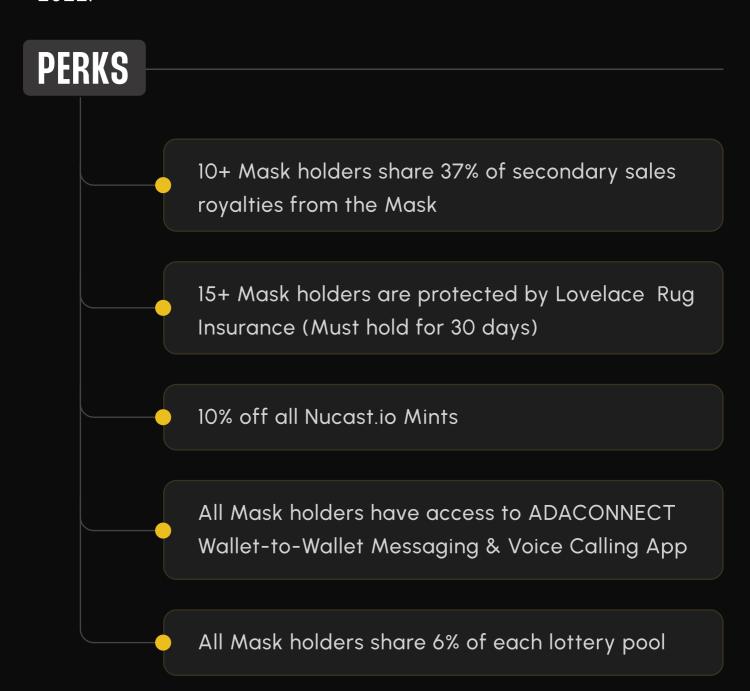
LOVELACE CLUB HAS 3 NFT COLLECTIONS

each with unique benefits and use-cases!

- THE MASKS
- THE GOLDEN TICKETS
- PLEIADES

THE MASKS.

The Masks are our flagship NFT Collection. This collection consists of 4444 high-quality, original 3D Masks that released in October 2022.

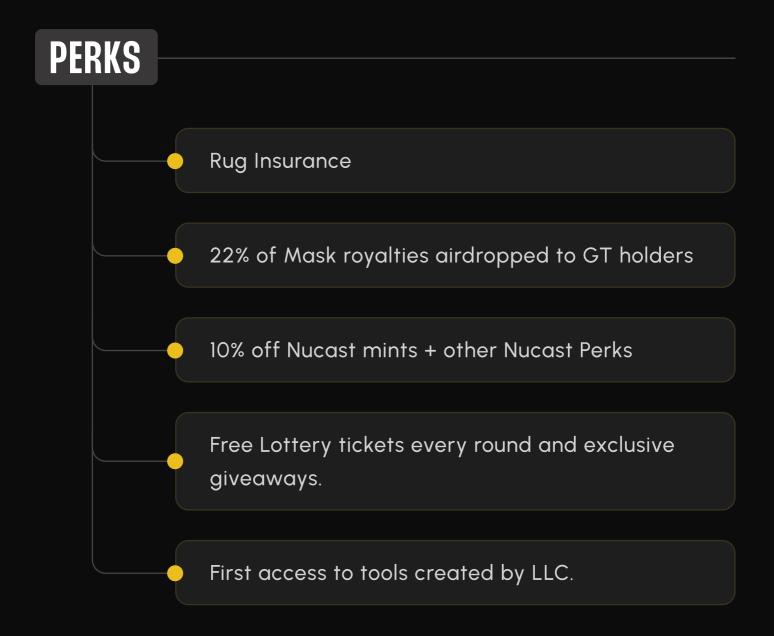


THE MASKS.



THE GOLDEN TICKETS. * 7

The Golden Tickets were our Genesis Ecosystem Passes. 222 of these NFTs were airdropped to early supporters of Lovelace Club.



THE GOLDEN TICKETS. **



PLEIADES.

Pleiades is our latest NFT Collection. 310 NFTs were airdropped to Golden Ticket holders and Time Travellers (TT is a discord role that one can obtain by owning 1 Mask from each of the 6 Civilizations). This collection features high-quality 3D mutated Masks, and each NFT is accompanied by a vanity card which contains project lore written by our dedicated lore specialist.



OUR PRODUCTS.

LOVELACE CLUB HAS BUILT 3 PRODUCTS

each of which will be explained in this section of the whitepaper.

- LOVELAGE LOTTERY
- NUCAST
- ADACONNECT



LOVELACE LOTTERY.

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The Lovelace Lottery: a dynamic ADA-based decentralized lottery, using smart-contracts. Fully on-chain, transparent, and verifiable. Winnings in ADA via airdrops. Tickets are 5 ADA NFTs. Draws every 3 weeks. Future expansion to cross-chain, details coming soon.



Smart Contract

The winning NFT is minted at the end of each lottery round inside the smart contract.



Querying Data

The winning number is selected by taking the first digit of leader hash + the first 5 digits of the VRF output hash in left to right manner.



Winning Number

We query the VRF output and Slot Leader hash of the block right next to the current block which contains the transaction for this winning NFT.



Metadata

The winning number is updated in the metadata f winning NFT automatically.

THERE ARE SEVERAL WAYS WHICH OUR NFT HOLDERS CAN ENJOY PERKS WITH THE LOVELACE LOTTERY

• 12

METHOD 1

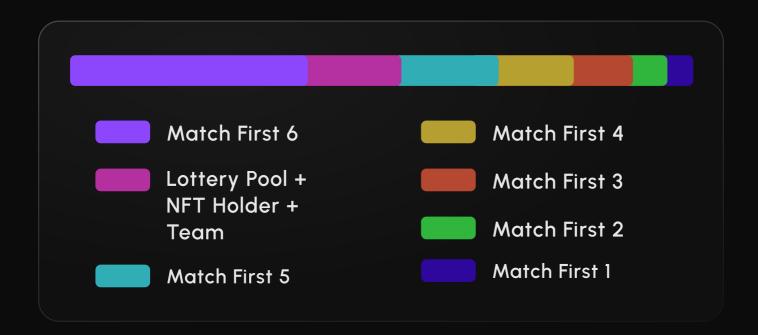
Lovelace Club Mask holders share 6% of each lottery pool, paid via Airdrop when the lottery is drawn. The more Masks you hold, the higher your share of each pool

METHOD 2

Lovelace Club Golden Ticket holders enjoy free lottery tickets. A wallet snapshot is taken at the beginning of each lottery round and as long as a Golden Ticket is held at the time of the snapshot, a user can mint up to 3 free lottery tickets per round of the lottery.

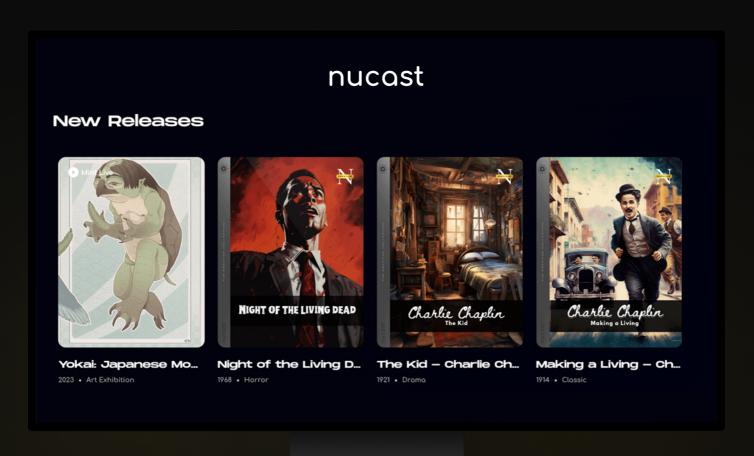
ALLOCATION OF LOTTERY POOL FUNDS

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- 80% of each lottery pool ADA is allocated for winnings (paid out in accordance with the number of winning tickets)
- 10% of each lottery pool ADA is automatically moved to the next pool
- 6% of each lottery pool ADA is airdropped to Mask holders (distributed evenly across all 4444 Masks – the more Masks you HODL, the bigger your share of the lottery)
- 1% of each lottery pool ADA goes to the Lovelace Club team
- 3% of each lottery pool ADA goes to the development team



NUCAST.

Nucast is a blockchain-based video-streaming platform that introduces true digital content ownership and allows creators to maintain better control over their work. The Nucast mission is to challenge the traditional intermediaries-based model of content distribution which often limits the artistic freedom of content creators and restricts diversity of expression.



NUCAST.

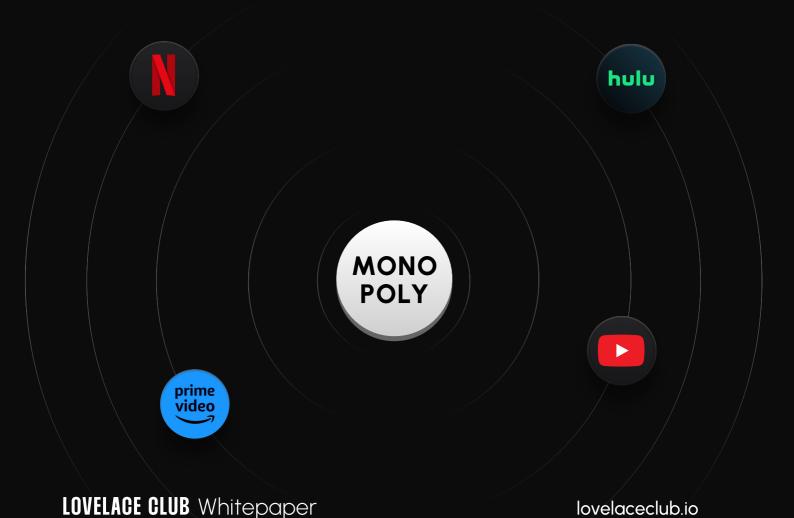
Nucast disrupts traditional methods of content ownership and access and allows consumers the ability to truly own the content they've paid for. Our model creates revenue streams for creators that don't exist with traditional solutions and it ensures that consumers have full ownership of their content. With the videostreaming market predicted to reach \$108.98B by 2025 and the Creator Economy expected to reach \$38B by the same year. Nucast is revolutionizing the video-content ownership and streaming game and aiming to capture a significant portion of this market.

Entertainment trends towards digital distribution, e.g., Amazon Prime, Hulu, Netflix. Content access is vast, but not owned; platforms can remove it. Centralized platforms also limit content sharing, curbing diverse expression.

ACCORDING TO 2023 ONLINE VIDEO CONSUMPTION STATISTICS, 92.8% OF INTERNET USERS WORLDWIDE WATCH DIGITAL VIDEOS EACH WEEK.

NUCAST.

Nucast offers a decentralized alternative that empowers content creators and their audiences to shape the content landscape. By removing the intermediary, Nucast provides a more transparent and equitable system that allows content to be monetized in new and innovative ways. The platform also restores true content ownership which means that users maintain full control over the content they've paid for and they can buy, enjoy, and resell the content on the secondary-NFT market



THERE ARE SEVERAL WAYS OUR NFT HOLDERS CAN ENJOY PERKS WITH NUCAST

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METHOD 1

Mask, Golden Ticket & Pleiades holders enjoy discounts on Nucast mints which range from 10-17% depending on the release.

METHOD 2

Nucast NFT holders will be awarded \$nu allocations.

METHOD 3

Lovelace Club holders (Masks, Golden Tickets) will receive \$nu multipliers

ADACONNECT.

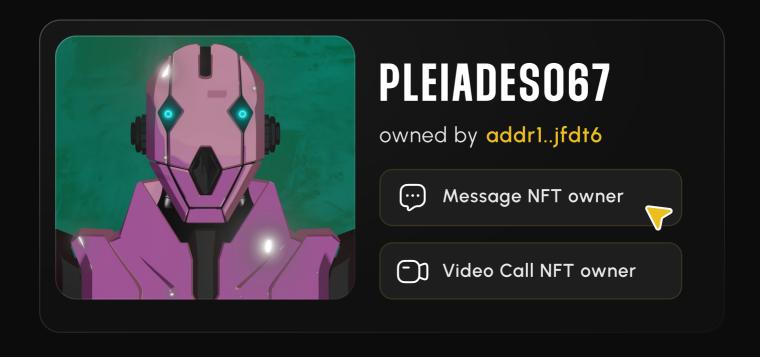
ADAConnect is our third product, currently live in Beta. The platform is a **peer-to-peer wallet-based** communication system that allow NFT holders to quickly and easily connect with each other. The protocol allows users to build customized profiles, networks of friends and to interact with each other using direct messaging and video-calling.

ADAConnect is your one-stop-shop to connect with other Cardano asset holders without sharing personal data. Connectivity is wallet-based with no requirement to "sign up" or share personal information which could then be compromised or accessed by a third-party. Simply connect your wallet, build your profile, and start browsing the platform and easily contacting other Cardano wallets via DM.



ADACONNECT.

ADAConnect solves the issue of trying to figure out who owns a particular NFT via a third-party such as Twitter or Discord. With our platform, you can simply contact a wallet by sending them a message. It's quick, private, and offers a great alternative to traditional messaging solutions that require you to share private information to access and use them.



ADDITIONAL SERVICES & ECOSYSTEM INFORMATION

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LOVELACE CLUB RUG INSURANCE

We announced in September 2022 that we would allocate a % of our Mask mint profits to a "Rug Treasury" and we would offer compensation to our Golden Ticket holders in the event of a malicious (rugpull) event by another project. We initially offered this to GT holders exclusively, but, we expanded the offering to 15+ Mask holders. Currently if you hold a Golden Ticket, or 15 Masks for 30 days, you qualify for Rug Insurance. Our holders can claim reimbursement of 100 ADA per Golden Ticket held (up to 3 rugged NFTs), and 100 ADA per 15 Masks held (up to 4 rugged NFTs).

Read Full Rug Insurance Information Here

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LOVELACE CLUB ANNOUNCES EXPANSION OF RUG INSURANCE